



School Workshops

Xyza's workshops are conducted in schools, classrooms and libraries and are intended to help students learn about the world of news. Topics range from how a newspaper is made to the impact of news. For more details, please email info@xyzanews.com.

Offerings: Xyza's classroom-based workshops can be conducted as many or as few times as you'd like. However, to allow for the most engagement, we recommend that no more than twenty-five students participate in any one of our hour-long workshop sessions. Educators can choose from the following topics or work with Xyza to customize a workshop that is most suitable for their class or school.

Topics

- 1. The fascinating world of news:** This workshop is an introduction to the world of news. The Xyza team will showcase different kinds of news and conduct engaging and fun activities that will inspire students to become excited, interested, and avid news readers.
- 2. The A-Z of news Part I:** What does it take to create a newspaper? What do you look for during the editorial process? What are the steps for getting a story published? There are lots of questions that must be answered when creating a newspaper. From storyboarding, imagery selection, and the editorial process, this workshop will answer those questions and more! The Xyza team will use real world examples to walk through the different elements needed for creating a newspaper.

- 3. The A-Z of news part II:** There are many different aspects to news publishing and sharing. From publishing in print and online, to marketing and partnerships, the use of technology and social media, the Xyza team will help build an understanding of the different aspects of what needs to happen to ultimately get news to the reader.
- 4. News: It takes many forms:** Are photo essays considered news? How about editorial cartoons? Using examples from around the world, the Xyza team will showcase the different forms of news and how each form can be used to share stories about the world.
- 5. The Role of News:** Yes, news informs, but why does news really matter? In this workshop, the Xyza team will discuss why news is relevant and how news plays an important role in shaping the world.
- 6. Junior Reporting:** This workshop provides the basics for being a good reporter. The Xyza team will share tips and tricks, as well as general guidelines for being a good reporter.

Cost: Please contact Joann /Sapna for more details

Custom workshop: Xyza understands that schools vary in their approach and how news is used to present concepts to their students. For this reason, we can customize workshops to suit the needs of your classroom or school.

Cost: \$250/workshop